

## AGRICULTURE :

- Promoting Land based crop Selection,
- Facilitating Soil testing & Soil Health Promotional Measures,
- Facilitating Mix Cropping,
- Training on Dry land farming, Mix cropping,
- Training on Land, water & Soil Management,
- Promoting Organic farming & Vegetable Cultivation,



## COMMUNITY ORGANIZATION :

- Facilitating the Village Planning process ( Education, Health, Total Sanitation, Agriculture) which are need based & as per community Priority
- Facilitating Village Meeting on different Village development Issues
- Strengthening Village Level Committees



## STRENGTH, WEAKNESS, OPPORTUNITY, CONSTRAINTS (SWOC)

Strength	Weakness	Opportunity	Constraints
Experienced Governing Body with knowledge of different development challenges.	Limited Presence	Community Support	Availability of Funding
Committed Staffs	Activity restricted with budgeting heads and as per projects	Reorganization of Different Line department	
Org HR Policy in place		Wide Net working with District ,State & National level Partners	Capacity Building Support
Accounting manual in place		Government is one of the partner in project Implementation	
Accounting in Tally	Limited resources		
Work friendly environment			
Local Knowledge base			



ASSOCIATION FOR SOCIAL AND HEALTH ADVANCEMENT

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## THE ORGANIZATION :

Association for Social and Health Advancement (ASHA) is a non-profit, non-political, non-governmental organization which has been working to improve the socio-economic and health status of disadvantaged communities since its inception.



Village Meeting



Staff Learning Skills of Joyfull Learning



Micro Level Planning Finalization

## VISION :

“Communities living in harmony and dignity”

## MISSION :

The organization strives to assist disadvantaged communities in improving their life conditions, and to carry out capacity building interventions in the socioeconomic and health sectors.



Girls Sharing Issues



Focus Group Discussion

## STRATEGY :

The organization undertakes development activities that are community-centered, user-planned and managed, people owned, gender-sensitive, culturally respectful and client-centered.

## MANDATED SECTORS :

Health (especially Reproductive & Child health) / Education / Livelihoods /Environment, Water and Sanitation.

Human Resource Development ( Technical, Social & Vocational ) Gender is a cross cutting across all sectors

## OPERATIONAL AREA :

We presently operate in the districts of Nuapada. Bargargh & Keonjhar in Orissa State.

## TARGET GROUPS :

Vulnerable groups including Children, Adolescents, Women and marginalized poor communities such as Migrant labourer, minorities, Scheduled tribes and castes.

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Children Sharing Aflatoun Song



Immunization Monitoring-2



Focus Group Discussion

## ACTIVITY PROFILE :

**Education :** Working with the education department & Facilitating

- Promotion of Joyful learning in 300 Primary & Upper Primary Schools of Nuapada & Komna Block
- Strengthening 300 VECs
- Formation & Strengthening Children Aflatoun Club
- Inculcate Saving habit among school children
- Facilitating financial education Program
- Promotion of Life Skill Education
- Organizing Cluster level Camp for improving creativity among school children
- Facilitating Child Rights & Responsibility Education



Aflatoun Club Meeting



Saving Initiation



Aflatoun Club Meeting-2



Sharing Aflatoun Programme



School Meeting on Child Rights



Social Education



Aflatoun Club Meeting-3

## COMMUNITY HEALTH :

- Facilitating Village Health Plan
- Organizing School Health Programme
- Organizing & Facilitating Community Monitoring on Routine Immunization
- Counseling for at least 3 Antenatal Check up & Institutional delivery
- Monitoring Pulse Polio Programme at Nuapada & Bolangir District with the support of NPSP- WHO



Nutrition Demonstration



Counselling



Focus Group Discussion-2



Immunization Monitoring



Immunization Monitoring-2